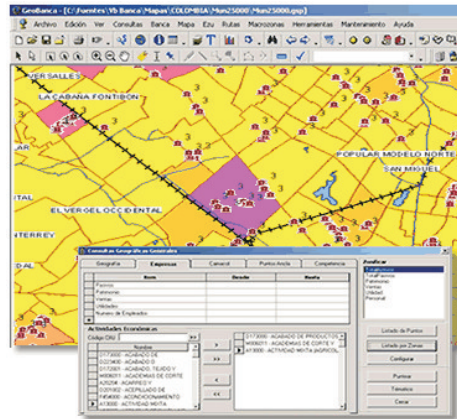


Geobis Bank is an innovative tool for financial organizations and banks of all sizes. It is the first financial laboratory available employing artificial intelligence and expert systems options to provide precise analysis for the banking sector.

It enables the user to easily evaluate conditions for branch and ATM zonification at both national and local levels in real time. It also offers efficient competition control and differentiates between potential markets according to the type of bank and target demographic.

System Options :

- ❑ Geographic reports of financial markets placed directly onto digital maps for easy consultation with the option to send by email in a range of formats.
- ❑ Office maps by districts, macro and micro zones, regions and routes..
- ❑ Location maps by client types.
- ❑ Zone maps based on sales and lending.
- ❑ Real time thematic maps with trade indicators.
- ❑ Printouts in different formats and sizes.
- ❑ Ability to export to Powerpoint and send sales maps by email.
- ❑ Includes the professional modules of:
 - Automatic georeferencing of addresses
 - EZU 9,0 Enterprise and Route (subject to country availability).



Geobis Bank Characteristics :

- ❑ Our financial suite offers sophisticated geographic intelligence analysis that helps to develop new strategies in the location of branches and ATMs.
- ❑ New branch / ATM locator, hypothetical movement of current locations to improve yield, identification of non-profitable positions, location of clients by branch areas and analysis of the competition.
- ❑ Traffic light maps for identifying growth and sales movement in geographic zones according to product lines and market segments.
- ❑ Provides maps with specific branch information including growth indicators and evaluation by geographical areas, product lines and channel commercialization.
- ❑ Allows the possibility of recording analysis projects.

Minimum requirements for GeoBis Bank :

- ❑ Pentium II 500 MHz, 256 Mb RAM and a 14" display
- ❑ Windows 96 and higher.

Internet and Intranet versions Available.