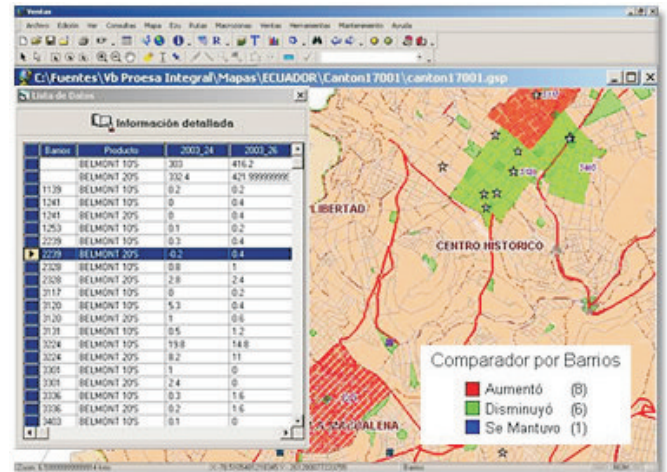
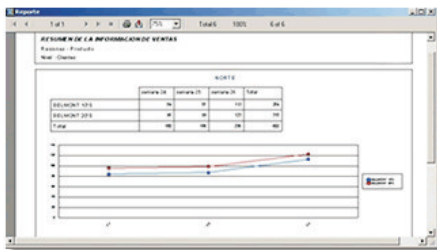


GeoSales is a Geographic Business Intelligence solution for GEOS companies, which enables the development of complex analysis of sales information at a geographic level taking into account the time.

Through a series of times you can easily evaluate conditions in geographic zones for national and city levels for lines of sale, products and commercialization channels.



Works as a model totally integrated with the automatic georeferencing system of address in EZU Enterprise 9.0 and Logistics.



Minimum requirements for GeoSales :

- 500 Mhz Pentium II Processor, 256 Mb RAM, 14" color monitor, Windows 95 or newer. 100% Compatible with Windows XP, 2000, Server and NT.

Characteristics of GeoSales :

- Analysis of sales of each business or actual client by zone, line and channel.
- Easy editing and construction of reports by zones, product lines and commercialization channels for any type of company or industry.
- Sales Reports in geographic format and in electronic files to easily consult, access and send to different types of users.
- Traffic Light Maps for the identification of growth, decline and stagnancy of sales processes in geographic zones by product line or channels of commercialization
- Electronic drawing pin maps with indicators and evaluation of points of sales by geographic areas, product lines and commercialization channels.
- Works with the possibility of recording projects for sales analysis.

System Options :

- Geographic sales reports directly over digital maps.
- Sales maps by zones: districts, regions, macro zones, micro zones and routes.
- Sales maps by product lines.
- Zoned maps of sales
- Maps of indicators and referenced by a series of times for zones, lines and channels
- Printing of maps in different formats
- Export and send sales maps to PowerPoint and by email.
- Includes the professional modules of the Addresses Automatic Geocoding System EZU Enterprise 9.0 and Route (subject to availability in each country).